

1 of 2

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating: 1.3	1	F	10P-1030P	BG BNG THRY B<	:30	\$300.00	08/24-08/24	1	1	1	\$300.00	
Rating: 1.3	2	M	10P-1030P	BG BNG THRY B<	:30	\$300.00	08/27-08/27	1	1	1	\$300.00	
Rating: 1.3	3	TU	10P-1030P	BG BNG THRY B<	:30	\$300.00	08/28-08/28	1	1	1	\$300.00	
Rating: 1.3	4	W	10P-1030P	BG BNG THRY B<	:30	\$300.00	08/29-08/29	1	1	1	\$300.00	
Rating: 1.3	5	TH	10P-1030P	BG BNG THRY B<	:30	\$300.00	08/30-08/30	1	1	1	\$300.00	
Rating: 2.2	6	SA	1030P-12A	SAT NITE LIVE	:30	\$600.00	08/25-08/25	2	1	2	\$1,200.00	
Rating: 1.7	7	F	6P-630P	TWO & HALF MEN	:30	\$425.00	08/24-08/24	1	1	1	\$425.00	
Rating: 1.7	8	M	6P-630P	TWO & HALF MEN	:30	\$425.00	08/27-08/27	1	1	1	\$425.00	
Rating: 1.7	9	TU	6P-630P	TWO & HALF MEN	:30	\$425.00	08/28-08/28	1	1	1	\$425.00	

Station KUCW-TV SALT LAKE CITY Agency () NATIONAL MEDIA INC Rep Firm () WASHINGTON
 Advertiser () NRCC-NATL REPUB CONG 815 SLATERS LANE Sales Office () JAN FOX
 Product NRCC IE 2012 ALEXANDRIA, VA 22314 Salesperson ()
 Estimate# 2980 Agency C/P1/P2/E 155/426/2980 Salesperson Phone# 202-872-5880
 Buyer Tracey Robinson Flight Dates 08/24/2012 - 08/30/2012 Salesperson FAX# 202-872-0263
 Phone# Hiatus Weeks
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	10	W	6P-630P	TWO & HALF MEN	:30	\$425.00	08/29-08/29	1	1	1	\$425.00	
	Rating: 1.7											
	11	TH	6P-630P	TWO & HALF MEN	:30	\$425.00	08/30-08/30	1	1	1	\$425.00	
	Rating: 1.7											
	12	SA	8P-9P	BONES	:30	\$125.00	08/25-08/25	1	1	1	\$125.00	
	Rating: 1.0											

—REPORT TOTALS—
 Report Totals: 13 / \$4,950.00

—SALES MONTHLY TOTALS—
 Aug 12: 5 / \$2,050.00 Sep 12: 8 / \$2,900.00
 Sales Totals: 13 / \$4,950.00
 Station Totals: 13 / \$4,950.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$291,176	CABL 0%	KJZZ 0%	KPNZ 0%	KSL 30%	KSTU 30%
		KTVX 13%	KUCW 1%	KUPX 0%	KUTV 25%	UNKN 0%

Books null
 Demos RA35+